

THE CLIMATE COALITION FUNDRAISING PACK



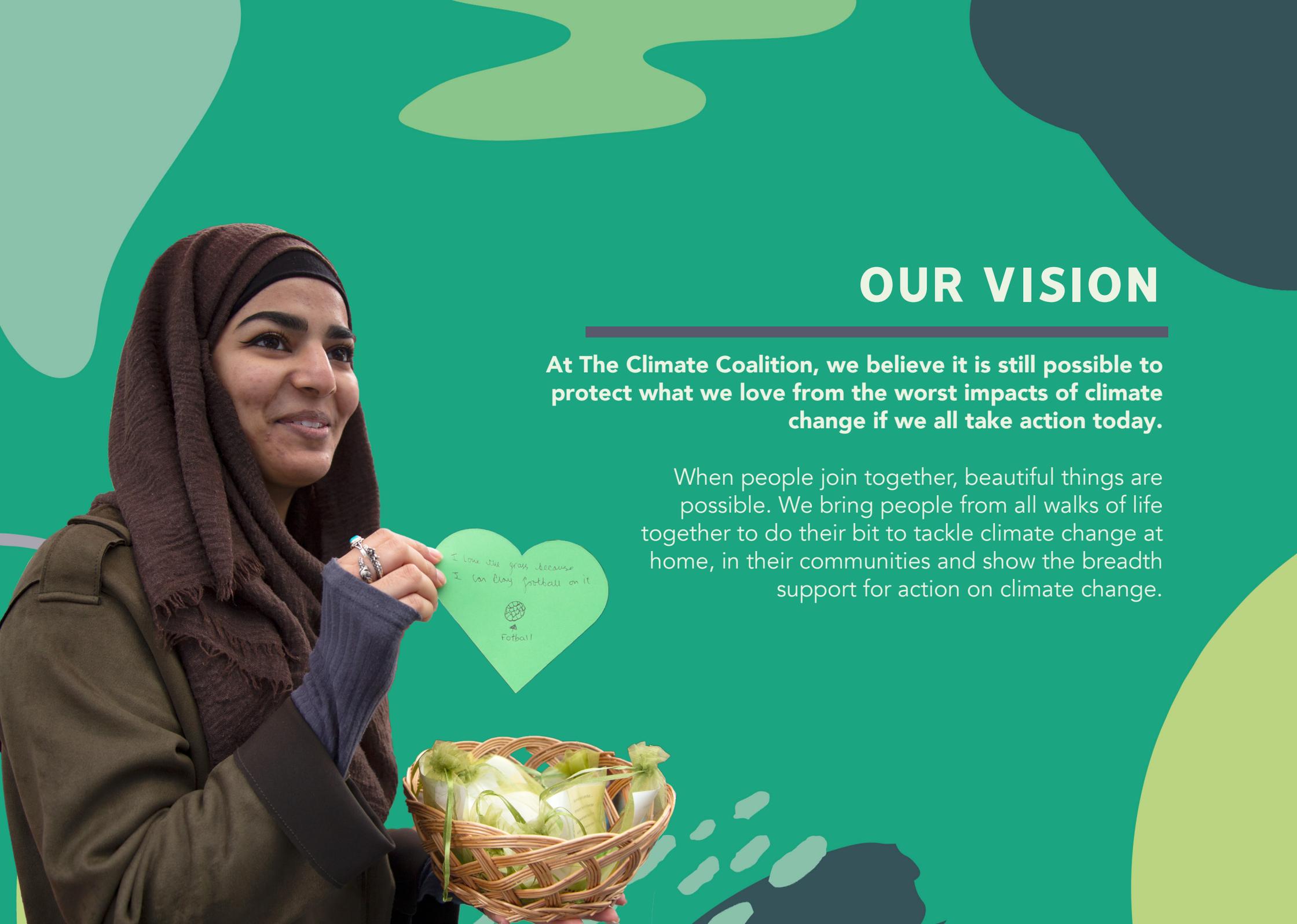
THE
CLIMATE
COALITION



ABOUT THE CLIMATE COALITION

The Climate Coalition is the UK's biggest group of people dedicated to action on climate change.

We are a group of over 100 of the UK's best loved organisations — including the National Trust, Women's Institute, Oxfam, and RSPB — and together we are more than 22 million voices strong.



OUR VISION

At The Climate Coalition, we believe it is still possible to protect what we love from the worst impacts of climate change if we all take action today.

When people join together, beautiful things are possible. We bring people from all walks of life together to do their bit to tackle climate change at home, in their communities and show the breadth support for action on climate change.

HOW WE MAKE A DIFFERENCE

We work to bring people together in a strong and unified voice, asking for decision makers to take ambitious action on climate change. We also empower people to tackle climate change in their own lives by giving clear, tangible actions.

We have:

1. Unlocked funding to help people lower the carbon footprint of their home
2. Made sure the UK no longer spends public money on polluting fossil fuel projects overseas
3. Protected green spaces and special places
4. Reduced road pollution by bringing forward the end of petrol and diesel cars
5. Motivated thousands of communities to reduce their meat consumption, switch to renewable energy providers and cycle more
6. Helped community groups to engage people in their local area about climate action
7. Given teachers the tools they need to talk to students about climate change



WHERE YOUR MONEY GOES

SHARING KNOWLEDGE AND UNDERSTANDING ON CLIMATE CHANGE

WORKING WITH PARTNERS ACROSS ALL SECTORS

RAISING FUNDS

For every £1 that we receive from our funders and generous supporters 91 pence goes towards our invaluable work to stop climate change.

PUBLIC ENGAGEMENT - HELPING PEOPLE TAKE ACTION ON CLIMATE CHANGE





SHOW THE LOVE
For everything you want to
prevent from climate change

LONDON
11:00

SHOW THE LOVE
For everything you want to
prevent from climate change

#SHOWTHELOVE

Pick a pledge
for the planet

SHOW THE LOVE

CLIMATE
COALITION @FB

#Showthelove

#SHOWTHELOVE

FOR A FUTURE WHERE THE
UK ENDS ITS CONTRIBUTION
TO CLIMATE CHANGE

FUNDRAISING IDEAS: GET SOCIAL!

Climate Challenge

Put your environment and climate knowledge to the test with our quiz.

Host a virtual "Climate and Environment Quiz Night" and ask those involved to donate £2 or £3 (or however much they'd like) to The Climate Coalition.

Download the quiz that we've put together on our webpage, create one yourself, or dedicate one round in your quiz to climate and the environment - we'd love to see what you come up with!



Climate Cinema

Bring the cinema and nature to you with a Nature Movie Night!

Grab some popcorn, choose a film or documentary from our list of favourites, and get settled in with your household or remotely with friends and family. Once you're ready to head to your at-home cinema, donate the amount you'd usually spend on a trip to the cinema and help protect the amazing world you're about to see on your screen.



A Climate-friendly Cook Off

Food brings people together and sparks great conversations. While social distancing restrictions remain, choose a dish to cook at the same time and 'share' a meal over Zoom.

You could try something new and make the whole meal plant-based to really cut down on your emissions. Or try cooking a new cuisine from a country on the frontline of the climate crisis.

Donate the money you would have spent on a meal out or takeaway to The Climate Coalition to help protect our planet.



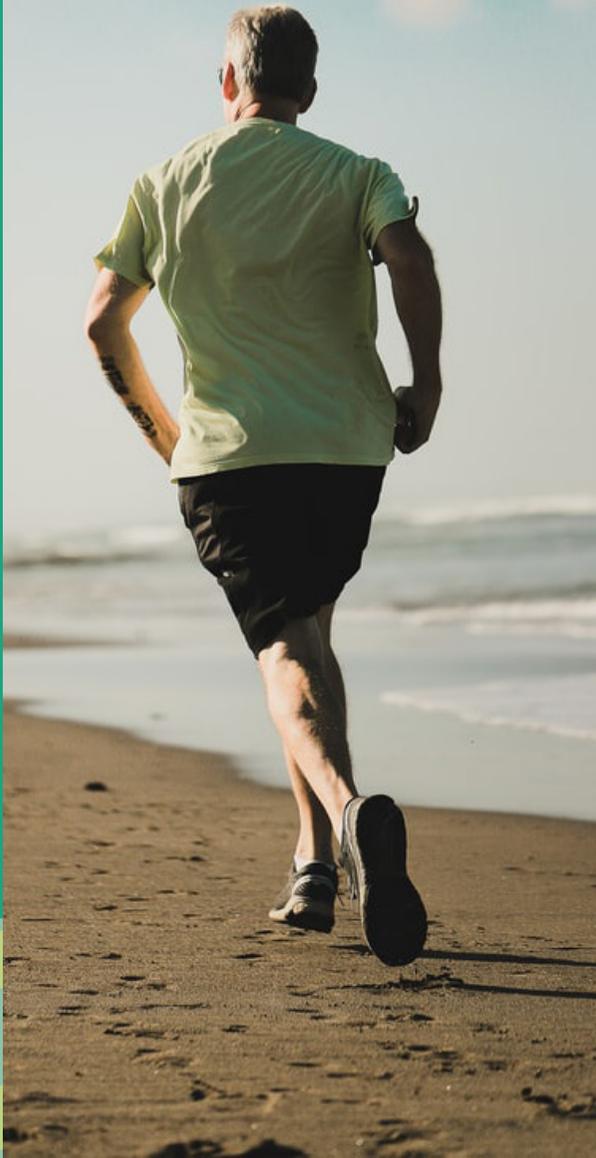
FUNDRAISING IDEAS: GET SPONSORED

Be sponsored to reduce your carbon footprint!

When we all work together we can create change, and all actions add up to make a difference.

Choose one or more ways you can reduce your personal carbon footprint and stick to those actions for a month (or longer!). You may have an idea of what changes you want to make already, or you can choose from some of these:

- Walk or cycle for certain journeys you would usually take the car for
- Avoid buying anything new for a month
- Eat plant-based foods for one or more day(s) a week
- Reduce your energy use - turn your heating down and switch off appliances
- Reduce waste - recycle, use leftovers, and compost food waste
- Create a spot for wildlife in your garden/balcony/street
- Let your sponsors know what you are doing to reduce your carbon footprint, and keep them updated on your progress! You can track your carbon emission reductions using online tools like [this one](#).
- Many of these activities will save you money - so you can donate the difference in monthly spend to us!



Other Challenge Ideas - to do from your home or local green space

Our coastlines are threatened by accelerating coastal erosion, so alternatively how about taking on a distance like the 630 mile South West Coastal Path. You can walk laps of your gardens, a nearby green space or on a treadmill with stairs replacing the uphill cliffs.

Or if you feel strongly about how flooding and sea level rise threatens the people and places we love, you could take on the challenge of walking the distance of your nearest river from source to sea. The River Thames is 215 miles long, and the River Severn is 220 miles.



GET SILLY

Climate change is serious, but we can still have a fun fundraising! Here are some ideas:



Be a tree competition sponsored challenge done online with your work team. Trees have one 'leg' - so stand on the one leg holding a plant in each hand. Who lasts longest?

Banned Buzzword Jar - Do you 'circle back' multiple times a day? Or do you prefer to "table it"? Whatever the buzzword - if someone says it in a meeting, they have to donate £1 to The Climate Coalition

Sponsored beard shave:

Do you have a lengthy lockdown beard? Get your team to sponsor you to shave it off!

Dye Your Hair Green:

Get your colleagues to sponsor you to dye your hair green - maybe your employer could match the donations raised if you choose a permanent colour?

YOUR GUIDE TO PLANNING YOUR EVENT OR FUNDRAISING CHALLENGE

Pick an event or challenge

Make it something you would find fun and can be confident about. Decide how you can do this safely in accordance with current Government guidance

Choose a date and time

Make sure you take into account other events that may clash, the time of year if it is weather dependant, and give yourself enough time to get the word out and do some fundraising for it

What's your target?

Set a fundraising target for your event. Are there any costs to your event, and can anyone help with these e.g. by donating equipment? Decide if you want to set up a fundraising page such as on Justgiving or Virgin Money

Publicise

Reach out to all of your friends, family and colleagues to get involved. Social media is a great way to reach people.



Getting some Help?

Think about businesses or organisations that might be able to help you, through matched funding, donating a useful resource for your fundraising activity, or profiling what you are doing. Perhaps they could donate something for an associated raffle?

Be safe and legal!

The Climate Coalition accept no liability for your fundraising events so please be careful and safe. Be Covid aware and follow government guidance; if serving food, ensure hygiene, as well as health and safety procedures are followed; and if doing any physical events be aware of risks of injury.

How The Climate Coalition Can Help

We can provide you with stickers, downloadable fliers and other resources. Check our website to see what is available.

Send in your money

You can find us on Justgiving, Virgin Giving and Benevity, or you can donate directly through our website

[Justgiving](#)

[Virgin Money Giving](#)

[Donate on our Website](#)

Donate through your employers platform with [Benevity](#)

Contact Us!

www.theclimatecoalition.org

Twitter: [@TheCCoalition](https://twitter.com/TheCCoalition)

Facebook: [theclimatecoalition](https://www.facebook.com/theclimatecoalition)

Instagram: [@theclimatecoalition](https://www.instagram.com/theclimatecoalition)

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